

## 6. Details of the Course (Syllabus)

University Name	(English)	Rajamangala University of Technology Lanna (RMUTL)
	(Japanese)	ラチャモンコン工科大学ランナー校
Title of the Course	(English)	Cross Cultural Communication
	(Japanese)	異文化コミュニケーション
Course Duration	Nov / 18 / 2024 ~ Feb / 24 / 2025	Day of the Week & Hour
Faculty/ Department Targeted	(English)	English for International Communication, Faculty of Business Administration and Liberal Arts
	(Japanese)	経営管理学部とリベラルアーツ学部 国際コミュニケーション英語
Number of Students to be Enrolled	60	Grade of Students
		Sophomore and Junior
		Course Credit(s)
		3
		Medium of Language
		English/Japanese

Date of Lecture	Lecture Title	Name of Lecturer (Family)	Name of Lecturer (First)	Research Institute
#1 11.18	(English) Unit 1 Understanding Asian Community (Japanese) アジア共同体を理解する	Sato	Yoji	Eurasia Foundation
#2 11.25	(English) Unit 2 Why One Asia now? - Necessity and Meaning (Japanese) なぜ今、ワン・アジアなのか？ - 必要性と意味	Chung	Joon-Kon	Eurasia Foundation
#3 12.02	(English) Unit 3 Korean Culture in Intercultural Communication in Asia (Japanese) アジアにおける異文化コミュニケーションにおける韓国文化	Song	Changsoo	University of Auckland
#4 12.09	(English) Unit 4 Power Dimensions in International Communication (Japanese) 国際コミュニケーションにおける権力次元	Sorathiwa	Sumana	RMUTL
#5 12.16	(English) Unit 5 Intercultural Intelligence (Japanese) 異文化知性	Lee	Kenneth	Singapore Polytechnic
#6 12.23	(English) Unit 6 Cross Cultural Communication and Negotiation (Japanese) 異文化間のコミュニケーションと交渉	Konchiab	Supornphan	RMUTL
#7 1.06	(English) Unit 7 Etiquette in English Speaking Countries (Japanese) 英語圏の国におけるエチケット	Wend-Walker	Graeme	Texas State University
#8 1.13	(English) Formative Assessment (Midterm) (Japanese) 形成的評価（中間）			
#9 1.20	(English) Unit 8 Business Etiquette in the 'Expanding Circle' of Non - English-Speaking Countries (Japanese) 拡大円圏の英語圏のビジネススマナー	Navayuth	Somsak	Chongqing Technology and Business University
#10 1.27	(English) Unit 9 Intercultural Communication in Workplace (Japanese) 職場における異文化コミュニケーション	Kurakan	Panisa	University of Auckland
#11 2.03	(English) Unit 10 Cross cultural communication in Media and Social Media. (Japanese) メディアとソーシャルメディアにおける異文化コミュニケーション	Kramlich	Deborah	Christliche Deutsche Schule
#12 2.10	(English) Unit 11 Intercultural Conflict Management (Japanese) 異文化間紛争管理	Bunwirat	Nattiya	The Far Eastern University
#13 2.17	(English) Unit 12 Business Ethics in Global and Multicultural Environment (Japanese) 国際的と多文化環境におけるビジネス倫理	Apithawinwasu	Natha	RMUTL
#14 2.24	(English) Summative Assessment (Final) (Japanese) 総括評価（最終）			
#15  				
#16  				
#17  				