

## Global Competitive Advantages: Asian Community Focus

### Course Schedule (Subject to change)

Week	Topic	Guest Speaker
1 (1/28)	Course Introduction: General Framework	Jaebeom Suh* (current instructor)
2 (2/04)	Impacts of Agriculture on Food Security in Asia and Africa	Doohong Min, Associate Prof Kansas State University
3 (2/11)	Global Innovation Trend and Culture	Jaebeom Suh* (current instructor)
4 (2/18)	Luxury Hospitality(Tourism), COVID-19, and Beyond	Ki-Joon Back, Associate Dean University of Houston
5 (2/25)	Regional Financial Cooperation in Asia: ASEAN+3 and CMIM	Choongsik Kam, Professor Bank of Korea
6 (3/04)	New Textile Innovation from Asia	Minyoung Suh, Associate Prof North Carolina State Univ
7 (3/11)	Consumer Demand Prediction using Machine Learning	Dongsoo Kim, Asst Professor Ohio State University
8 (3/18)	Integrated Marketing Communication: Theories and Cases	Hyun Seung Jin, Associate Prof Queen's University of Technology, Australia
9 (3/25)	Asian Supply Chain Management using cultural dimensions	Chwen Sheu, Associate Dean Kansas State University
10 (4/01)	Professional Sports Industry in Asia	Jongbok Ahn Ex CEO, Incheon Utd Pro Soccer
11 (4/08)	Taiwanese culture and economic Development	Hung-Wen Lee, Dean National Chiayi University, Taiwan
12 (4/15)	Blockchain and Disruptive Innovation	Seongbae Lim, Professor St. Mary's University
13 (4/22)	Asian Community as One Unit	Yoji Sato, Chairman Eurasia Foundation, Japan
14 (4/29)	Hearing Loss and Related Industry	Sunghun Kim, Professor Severance Hospital, Yonsei Univ
15 (5/06)	Policies regarding the service dog for the handicapped in the US and Asia	Yeaji Kim, Congressman Korea National Congress
		Project Report Due: 5/10/21