

Shanghai Business School

Course on Asian Community

Duration: From September to December 2017

- #01
(07 September) Intent of the course on “Asian Community”
Joonkon Chung (chief researcher, One Asia Foundation)
- #02
(14 September) Discourse on East Asian culture in the formation of Asian Community
Weimin Hong (professor, Faculty of Japanese Language, Shanghai Business School)
What is “different culture” in East Asia?
Why we talk about cross-cultural communication now.
Cross-cultural exchanges in Asian Community
- #03
(21 September) Formation of East Asian Community and vision of its future
Ling-Yuan Hu (professor, International Politics, Fudan University)
To fill in the gaps of perception of history
Dialogue and diplomatic negotiations as a key to solve territorial issues
To raise shared perceptions by boosting exchanges
- #04
(28 September) Is “East Asian culture zone” an illusion?
Jing-Bo XU (professor, Japan-China Cultural Relations, Fudan University)
Historical origin of East Asian culture zone
Current situation and problems of East Asian culture zone
Fusion of traditional oriental value and universal value
- #05
(12 October) Creation of Asian Community and the role of cultural exchanges
Dun-Da Cai (professor, Comparative Culture, Tongji University)
How different culture be seen
Comparison of the boys’ festival between China, Japan and Korea
Importance of mutual respect, mutual understanding and exchanges
- #06
(19 October) Secondhand translation and adaptation of literary works in modern East Asia
鄒波 (assistant professor, Faculty of Foreign Languages, Fudan University)
Western literature introduced via Japan
Secondhand translation and adaptation of Western literature
Translator: influence of his/her mother tongue on his translation works
“Translation” culture zone in modern East Asia based on secondhand translation & adaptation
- #07
(26 October) Culture and language — an effort toward writing stylish Japanese
杜勤 (professor, Faculty of Foreign Languages, Univ. of Shanghai Science & Technology)
Psychological analysis of cultural structure of Japanese—focus on “inside” & “outside”
Nine tenth (not enough), ten tenth (overflows)—incompleteness in psychological
Descriptions with Japanese language
“Cushion” way of association with others — to surmise the other’s intention
Means of expression: dodgeball style and catch-ball style
“Constraint / to sense the feeling” style of association with others
—focus on psychological analysis on “dependence on” attitude
- #08
(02 November) The issue of declining birth rate and aging population in Japan, China and S. Korea
馬利中 (professor, director, East Asia Study Center, Shanghai University)

Issue of declining birth rate and aging population in East Asia
Social welfare problems in the age of declining birth rate and aging population
Measures to cope with declining birth rate and aging population

- #09
(09 November) Mutual influence and comparison of food culture among Japan, China and Korea
Jing-Bo XU (assistant professor, Japan-China Cultural Relations, Fudan University)
Succession of Asian traditional culture
Difference and similarity of food culture among Japan, China and Korea
Mutual understanding through food culture
- #10
(16 November) Confucianism and East Asian societies
Yili Chen (assistant professor, Japan Study Institute, Tongji University)
Chain of thought in East Asia
What is “Jitsu-gaku = Practical Science”?
Evaluation of Confucianism
- #11
(23 November) “Modernization” of Japan and that of China
Hou-quan ZHANG (professor, Faculty of Foreign Languages, National Dong Hwa University)
Modern history of Asia with Japan as an inevitable part
Modernization of Japan with Asia as a backdrop
“Modernization” of Japan and that of China
Misunderstanding, conciliation, and future
- #12
(30 November) The role of member countries of Asian Community in “One Belt, One Road” concept
Jiang Hong (associate professor, Japanese Language, Shanghai Business School)
What is “One Belt, One Road”?
Issues of and measures for “One Belt, One Road”
Roles of China, Japan and S. Korea in the concept of “One Belt, One Road”
- #13
(07 December) Comparison of “flower arrangement culture” between Japan, China and S. Korea
Shunho Kiyohara (professor, Faculty of Human Society, Osaka Prefecture University)
What is flower arrangement?
Comparison of flower arrangement between Japan, China and S. Korea
Inheritance and development of flower arrangement culture
- #14
(12 October) Comparison of the boys’ festival between China, Japan and Korea
Dun-Da Cai (professor, Comparative Culture, Tongji University)
Why the difference emerged between almost similar festivals
Comparison of the boys’ festival between China, Japan and Korea
Importance of mutual respect, mutual understanding and exchanges
- #15
(20 December) Culture of “Filial piety” found in Chugyuan Festival or Ullambana Festival
Weimin Hong (associate professor, Faculty of Japanese Language, Shanghai Business School)
What is “filial piety”?
Similarity & difference of Chugyuan / Ullambana Festivals between China & Japan
Communication between different culture zones
- #16
(28 December) The world will become one in the near future (in the light of Asian Community)
Yoji Sato (director, One Asia Foundation)

Note Lectures are subject to change according to lecturers’ convenience.