

Gwangju Women's University
Course on "Asian Community"
Duration: From March to June 2017

Part One: Globalization and Understanding of Asian Community

- #01 South Korea in Asia — how to build-up One Asia (Introduction of the course)
(02 March) Ki Heung Yim (professor, Business Administration, Gwangju Women's University)
- #02 Asia in modern times and building of nation states
(09 March) Shin Il-Sub (professor, Oriental History, Honam University)
- #03 Comparison of national cultures in East Asia
(09 March) 文炳采 (representative, National Information Technology Group)
- #04 Why we need Asian Community
(16 March) Chung Joonkon (chief researcher, One Asia Foundation)

Part Two: Asian Economic Community and Economic Cooperation

- #05 Prospects of FTA in East Asia and its economic effect
(23 March) Jun Eui-Cheon (professor, International Trade, Chosun University)
- #06 Comparison of international marketing of the 3 countries (S. Korea, Japan, China)
and economic cooperation
(30 March) 金貴坤 (professor, International Marketing, Kumoh National Institute of Technology)
- #07 Comparison of international service marketing of the 3 countries (S. Korea, Japan, China)
and economic cooperation
(30 March) 郭東成 (professor, Business Administration, Chung-ang University)
- #08 Concept of East Asian Community, and economic cooperation of S. Korea, Japan & China
(06 April) HAN SANG OK (guest professor, Market Economy, Chosun University)
- #09 Current issues of environment and energy of 3 countries (S. Korea, Japan, China)
: the way to cooperate and solve problems
(13 April) 李秀澈 (professor, International Environment, Meijo University)

Part Three: Cultural and Human Exchanges in Asia

- #10 Business competitiveness and CEO in East Asian countries (midterm test)
(20 April) 張大成 (professor, Business Administration, Kyonggi University)
- #11 Islamic culture and arts
(27 April) 黃炳可 (professor, Asian Culture and Religion, Chosun University)
- #12 Huang Hai (Yellow Sea) culture and Hunan intellectuals
(04 May) 宋日基 (professor, Document Information, Chung-ang University)

- #13
(04 May) Ensuring the competitiveness of Asian service industry
申東高 (representative, Korean Institute of Industrial Innovation)
- #14
(11 May) Difference of “accident” between West and East, and IT orientation
丁珉榮 (professor, International Economy, Gwangju Women’s University)
- #15
(11 May) Understanding of healthy living
張美榮 (professor, Nursing Science, Seoul National University)
- #16
(18 May) Life and culture of the Mongolians
Enkha (professor, International Tourism, National University of Mongolia)

Part Four: Formation of Asian Community and its Tasks

- #17
(25 May) Current situation and tasks regarding “big data” of East Asia
盧圭成 (professor, Business Administration, 宣文大学)
- #18
(01 June) Past, present and future of East Asian national economic community
Kim Sunghoo (professor, Economics, Dongshin University)
- #19
(01 June) Energy and environment in Asian region
鄭運寬 (professor, Nuclear Energy, Kyung Hee University)
- #20
(08 June) Introduction of the director of OAF / End-of-term examination (by Ki Heung Yim)
“Soon the world will become one” / Yoji Sato (director, One Asia Foundation)

Note Lectures are subject to change according to lecturers’ convenience.